



# VALUING NATURE

**Business Impact School**

**London, 2<sup>nd</sup> – 4<sup>th</sup> March 2016**

**Presentation by Phil Siegel**

# Who am I ?

---



○ **B.Sc. Biology, Bremen University**

○ **M.Sc. Social-Ecological Resilience for Sustainable Development, Stockholm Resilience Center**

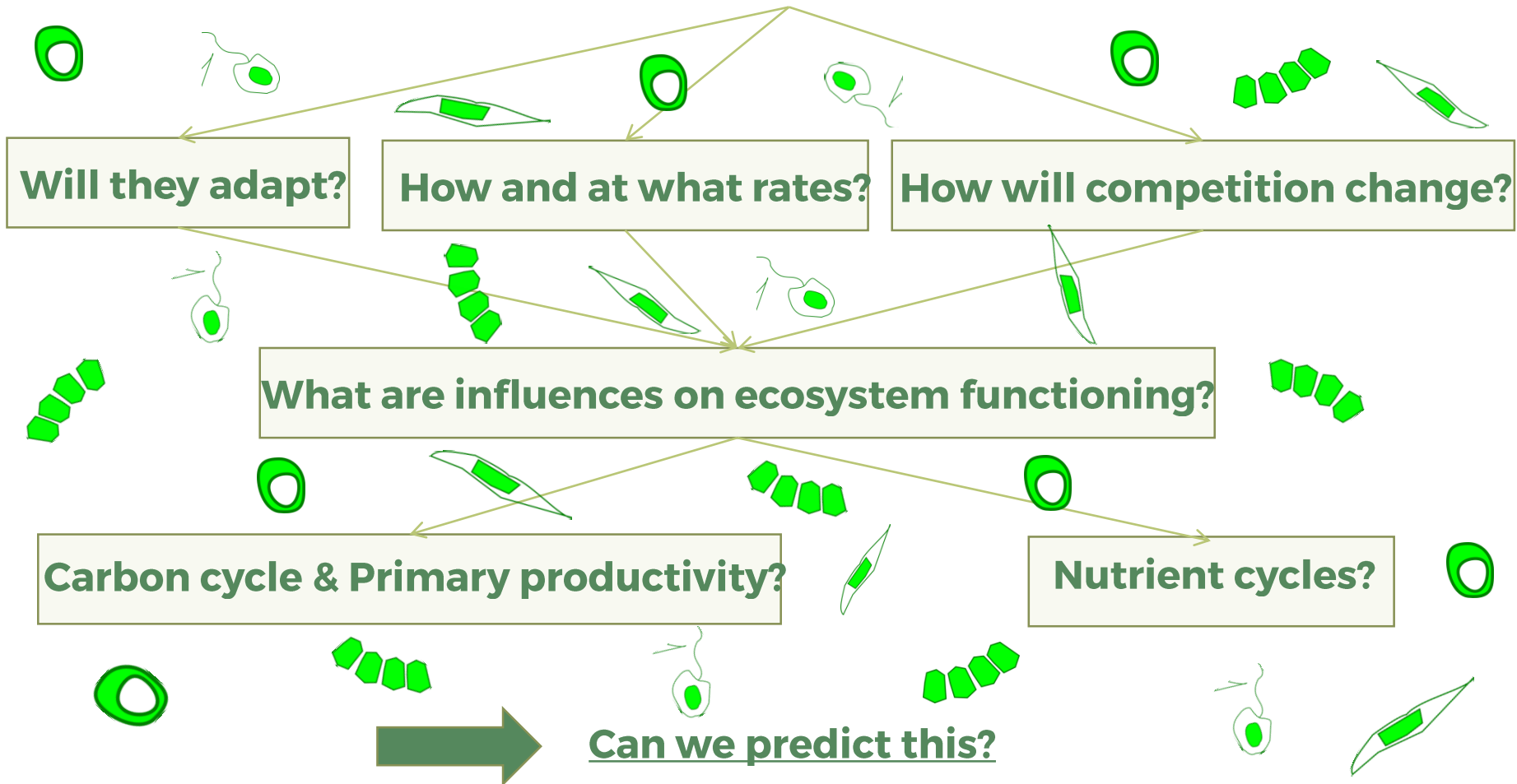
○ **Ph.D. student at the University of Essex**

topic: „Phytoplankton faces the future“

○ **Co-founder of Transilience Consulting Ltd.**

# What is my research about ?

## Investigation of phytoplankton community adaptations



# Why did I want to attend the Business Impact School?

---

- **Learn about science and business integration**
- **Understand dynamics of bringing different stakeholders together**
- **Find out how to push Transilience Consulting further**

# What are the major opportunities and/or challenges for getting my research used by businesses ?

- **Phytoplankton research is gaining importance**
  - management & policy making
  - biotech industry
- **Skills gained highly transferable**
- **BUT** - potential to get stuck in academia
  - companies won't be waiting